

## **E-LEARNING AND E-CONTENT CREATION IN INDIA THROUGH BLENDED LEARNING**

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### **ABSTRACT**

In an e-learning environment, the learning process is more self-paced and self-motivated. This kind of experience is quite different from what learners might experience in traditional teaching and learning environments. Learners, on the one hand, have more control and flexibility in their learning, but on the other hand, they need to take more responsibility for their own learning. In this knowledge explosion society to bring effectiveness in dissemination of information, development of creative contents and incorporation of innovative information and communication, technologies play a higher role at all levels of the education system. Teaching plays a vital role in the formal education system. In spite of established sound theories of teaching, it still continues to be a challenging task. Teaching-centre and group oriented methods of instruction hardly provide for individual differences of the learners. The term like e-learning and e-content are often used to describe an educational program that uses technology such as computer or internet. This term is commonly used by the software industry. For the upcoming digital generation to create a digital teaching- learning environment, mastering ICT skills and utilizing ICT is of utmost importance in every educator's profession (Molly Lee, 2005). It is a combination of text, audio, video, images, animation with visual effects that is delivered via internet, satellite broadcast or mobile technology. Increased preservation, reduced learning time are other benefits to students. This article outlines one of the digital technology that is e-learning, its significance and e-pedagogies.

**KEYWORDS:** E-Learning, E-Content & Digital Technology